

RUNWAY GEN 5

AI Video Generator Guide

Text-to-Video & Image-to-Video — Complete Overview

Everything you need to know about Runway Gen 5, the AI video generation platform that turns text prompts and reference images into short cinematic video clips — entirely in your browser.

Official site: <https://www.runwaygen5.org/> | **Version:** 0.1 | **Updated:** May 2026

What is Runway Gen 5?

Runway Gen 5 is an AI video generator that creates short cinematic video clips from text prompts or reference images. It runs entirely in the browser at <https://www.runwaygen5.org/> with no installation required.

The platform supports two core workflows:

Text-to-Video

Describe a cinematic scene, style, and motion in text, and Runway Gen 5 generates a short video clip that matches your description.

Image-to-Video

Upload a reference image and Runway Gen 5 animates it into a short video with cinematic motion and scene dynamics.

Key Capabilities

- **Multiple aspect ratios:** 16:9, 9:16, 4:3, 3:4, and 1:1
- **Quality options:** 720p HD and 1080p Full HD
- **Duration:** 5-second or 10-second clips
- **Adjustable settings:** Control quality, aspect ratio, and duration before generating
- **Browser-based:** No software download or installation needed

How Runway Gen 5 Works

The generation process follows three simple steps from idea to video:

1. **Describe or upload** — Write a text prompt describing the cinematic scene or upload a reference image as the starting point.
2. **Select settings** — Choose aspect ratio, video quality, and duration. Preview settings apply in real time.
3. **Generate and refine** — Generate your video, preview it in the browser, create variations with different settings, and download the final result.

Output Specifications

Setting	Options
Aspect Ratio	16:9 (landscape), 9:16 (portrait), 4:3, 3:4, 1:1 (square)
Resolution	720p HD (1280×720), 1080p Full HD (1920×1080)
Clip Duration	5 seconds or 10 seconds
Export Format	Standard video format, playable on all major devices and platforms

Use Cases

Cinematic Content

Generate cinematic short video clips for films, trailers, and creative projects with text-to-video for rapid visual storytelling.

Marketing Videos

Create product demos and promotional videos from text briefs or product images without traditional production timelines.

Creative Pre-visualization

Use text-to-video to visualize concepts and scenes before committing to full production, saving time in early ideation.

Social Media Content

Generate short video clips for social platforms with cinematic quality from simple text descriptions.

Plans & Pricing

Plan	Best For	Key Features
Free	Evaluation and light use	Free credits for new users, standard quality, basic export
Basic	Individual creators	Monthly/annual subscription, regular credit refills, commercial use rights
Professional	Professional workflows	Higher credit limits, faster processing, priority support, full commercial licensing

See current pricing at <https://www.runwaygen5.org/pricing>.

Getting Started

1. Visit <https://www.runwaygen5.org/> — no download or installation required
2. Sign up for a free account to receive free credits
3. Choose text-to-video or image-to-video workflow
4. Write a prompt or upload an image
5. Select aspect ratio, quality, and duration
6. Generate your first video clip
7. Preview, refine, and download the result

Free credits are included for new users — no credit card required, no automatic upgrade.

Related Pages

- Official site: <https://www.runwaygen5.org/>
- Pricing: <https://www.runwaygen5.org/pricing>
- Showcase: <https://www.runwaygen5.org/showcase>

Runway Gen 5 is an AI video generation tool. Results may vary based on prompt clarity, settings, and subject matter. Review official terms of service for full usage guidelines.

